

## RYOSHIVERSE

BRANDING RYOSHIVERSE

1,0 Colour
2,0 Typography
3,0 Logo
4,0 Website

# Contents



#### 1.1 Brand Colors

Our brand is underpinned with a color palette designed to be metaverse, modern and new age. To help achieve greater brand recognition it is important that our color palette is applied consistently.

Different combinations of color can dramatically change the tone and appearance of a document so it is important to consider how they work together.

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# **Typography**

## **Arial**

- abcdefghijklmnopqrstuvwxyz 0123456789
- abcdefghijklmnopqrstuvwxyz 0123456789

## **Arial**

Subheadings and paragraphs

Arial

**Arial Narrow** 

**Arial Black** 



ABCDEFGHIJKLMNOP QRSTUVWXYZ

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

## Ryoshiverse Ethereum Blockchain

**Blockchain** 

Ethereum

**Contract Address** 

0x3Bf954e809620bF2f1Fcb667F1c7D2D2E94350d1



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## Ryoshiverse

We seek extraordinary management teams with clear strategic vision and solid company fundamentals.

#### **About us**

The RYOSHIVERSE is committed to empowering developers, projects and the communities within web3. Our mission is to provide a supportive community and innovative tools to projects looking to push the boundaries of what's possible in the world of digital currencies. We believe that the heart of our universe lies in the people and projects supporting them, and we are excited to create a space where they can thrive. Join us today and be a part of the RYOSHIVERSE!

#### **Areas of Focus**

01.

Ryoshi Labs

03

Ryoshi Music

02

Blockchain Development

# Ryoshiverse partnership investor

BRANDING RYOSHIVERSE

3,1 Brand Colours

# Logo

# Brand Logo

Our logo is an important asset to our organization and should serve as a foundation for all visual communications.

The identity can only make a positive impact if used consistently and correctly throughout all brand communications.

To maintain a strong brand image it is important that the logo is always applied consistently wherever it appears. It should never be manipulated or distorted. Its color, position and size are all specified within this document..







**BRANDING** 

RYOSHIVERSE

4,1

Optimized for:

Desktop

Laptop

Tablet

Phone

# Website

#### 4,1

### **Digital**

This is an example of how our branding would be best applied to maintain consistency of look and feel on devices.



















